



**MAPLE LEAF**  
ICONIC DESIGN  
BY-GA

## FOUNDER'S LETTER

### **Founder & Creator – Maple Leaf Iconic Design™ By-GA**

When I arrived in Canada, I saw the maple leaf everywhere—on our flag, our streets, our jerseys. Everywhere except our buildings.

I kept asking myself:

If the maple leaf is Canada's national symbol, why can't people actually live, sleep, relax, and stay inside it?

That question became the foundation of Maple Leaf Iconic Design™.

### **Turning a Symbol into Architecture**

To me, the maple leaf represents Canada's nature, peace, stability, hospitality, and creativity. Our work transforms this symbol into buildable geometry:

- Maple-leaf-shaped hotels, resorts and towers
- Maple-leaf condominiums
- Maple-leaf pools, docks, marinas and pavilions

The mission is simple:

“Stay Inside the Leaf™” — experience Canada from inside its own symbol.

### **A Blessing with Responsibility**

A national idea must be protected.

Before publicity, I focused on building a strong legal foundation:

- Trademarks for Maple Leaf Iconic Design™, Maple Leaf Resort & Nordic Spa™, Stay Inside the Leaf™
- Industrial designs for pools, docks, decks, façades and multiple geometry patterns
- Copyright over thousands of renderings and geometry collections
- A dedicated platform, MapleLeafIconic.com, to timestamp and present the work

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Concept designs only. No render implies a confirmed project unless publicly announced.

My job is to protect the idea for Canada—and license it properly to the world.

## **Vision 2045 — One Maple Leaf in Every Major City Canada and Parallel Globally**

My long-term roadmap:

- First 5 projects → proof
- 25 projects → momentum
- 100 → global recognition
- 200 in 5 years
- 600 in 10 years
- 1,000 in 15 years
- 1,500 Maple Leaf Iconic buildings in 20 years

At scale, this represents an estimated \$1.5 trillion in global developed asset value.

The dream:

A Maple Leaf Iconic building in every major city on Earth — ♦.

A Parallel Network to Canada's Embassies

Canada's diplomatic missions fly our flag worldwide.

Maple Leaf Iconic buildings would represent Canada in another way—architecturally:

- Hotels near financial districts
- Resorts on lakes and coastlines
- Cultural pavilions and public spaces
- Docks and marinas in major harbors

A global network where guests can literally stay inside the leaf.

## **Built in Canada → Shared with the World**

Our strategy moves on two tracks:

- Local: Real Canadian projects such as the Maple Leaf Resort & Nordic Spa in Temagami and mid-rise developments with Canadian partners.
- Global: IP protection, international licensing, and discussions with developers seeking a landmark for their cities.

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This is not hype—it is a long-term architectural and IP system built to stand beside major hotel flags worldwide.

## **A Public Platform for a National Idea**

The goal is to grow Maple Leaf Iconic Design™ into a Canadian public company, where:

- The geometry, IP and brand are core assets
- Developers license instead of copying
- Investors participate in a new national architectural platform

This is bigger than one project. It is an entire system.

## **My Promise as Founder**

I always say:

“This vision is not 100% possible — it is 10,000% possible, ♦.”

I am committed to:

- Protecting the integrity of Maple Leaf Iconic Design™
- Honouring Canadian culture and values
- Partnering only with long-term, serious developers
- Building something future generations can point to and say:

“This is Canadian.”

If you are a developer, investor, city leader or partner who believes in iconic architecture and national identity, I invite you to join me.

One leaf at a time. One city at a time. One landmark at a time.

With respect,



**Ghulam Ahmed (GA)**

**Founder & Creator – Maple Leaf Iconic Design™ By-GA**

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